## **CLAIMS**

## What is claimed is:

- 1. A method of displaying a menu with a GUI for representing a plurality of user-controllable options, comprising:
  - at least two sub-menus,

wherein:

a user can select a specific one of the sub-menus;

upon selection, the specific sub-menu is graphically represented in a prominent manner and another sub-menu is graphically represented in an unobtrusive manner.

- 2. The method of claim 1, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu with a higher degree of semi-transparency, compared to the specific sub-menu, with respect to a background;
- representing the other sub-menu with a lower degree of contrast and the specific menu with a higher degree of contrast.
- 3. The method of claim 1, wherein said unobtrusively manner is achieved by displaying said other sub-menu as being part of at least:
  - a background motive;
  - a background graphics art.
- 4. The method of claim 1, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu using a smaller size and the specific sub-menu with a bigger size;
- representing the other sub-menu using fewer details and the specific menu using more details.
- 5. The method of claim 4, wherein a pictorial graphical representation is used for displaying the other sub-menu.

- 6. A data processing device with a GUI for representing a plurality of user-controllable options, comprising:
  - at least two sub-menus,

wherein:

a user can select a specific one of the sub-menus;

upon selection, the specific sub-menu is graphically represented in a prominent manner and an other sub-menu is graphically represented in an unobtrusive manner.

- 7. The data processing device of claim 6, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu with a higher degree of semi-transparency, compared to the specific sub-menu, with respect to a background;
- representing the other sub-menu with a lower degree of contrast and the specific menu with a higher degree of contrast.
- 8. The data processing device of claim 6, wherein said unobtrusively manner is achieved by displaying said other sub-menu as being part of at least:
  - a background motive;
  - a background graphics art.
- 9. The data processing device of claim 6, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu using a smaller size and the specific sub-menu with a bigger size;
- representing the other sub-menu using fewer details and the specific menu using more details.
- 10. The data processing device of claim 9, wherein a pictorial graphical representation is used for displaying the other sub-menu.

- 11. A method of enabling a user to interact with a GUI for representing a plurality of user-controllable options, comprising:
  - at least two sub-menus,

wherein:

a user can select a specific one of the sub-menus;

upon selection, the specific sub-menu is graphically represented in a prominent manner and an other sub-menu is graphically represented in an unobtrusive manner.

- 12. The method of claim 11, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu with a higher degree of semi-transparency, compared to the specific sub-menu, with respect to a background;
- representing the other sub-menu with a lower degree of contrast and the specific menu with a higher degree of contrast.
- 13. The method of claim 11, wherein said unobtrusively manner is achieved by displaying said other sub-menu as being part of at least:
  - a background motive;
  - a background graphics art.
- 14. The method of claim 11, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu using a smaller size and the specific sub-menu with a bigger size;
- representing the other sub-menu using fewer details and the specific menu using more details.
- 15. The method of claim **14**, wherein a pictorial graphical representation is used for displaying the other sub-menu.

- 16. A SW application for representing a GUI for displaying a plurality of user-controllable options, comprising:
  - at least two sub-menus,

wherein:

a user can select a specific one of the sub-menus;

upon selection, the specific sub-menu is graphically represented in a prominent manner and an other sub-menu is graphically represented in an unobtrusive manner.

- 17. The SW application of claim 1, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu with a higher degree of semi-transparency, compared to the specific sub-menu, with respect to a background;
- representing the other sub-menu with a lower degree of contrast and the specific menu with a higher degree of contrast.
- 18. The SW application of claim 1, wherein said unobtrusively manner is achieved by displaying said other sub-menu as being part of at least:
  - a background motive;
  - a background graphics art.
- 19. The SW application of claim 1, wherein said unobtrusive manner is achieved by using at least one of the following techniques:
- representing the other sub-menu using a smaller size and the specific sub-menu with a bigger size;
- representing the other sub-menu using fewer details and the specific menu using more details.
- 20. The SW application of claim 4, wherein a pictorial graphical representation is used for displaying the other sub-menu.